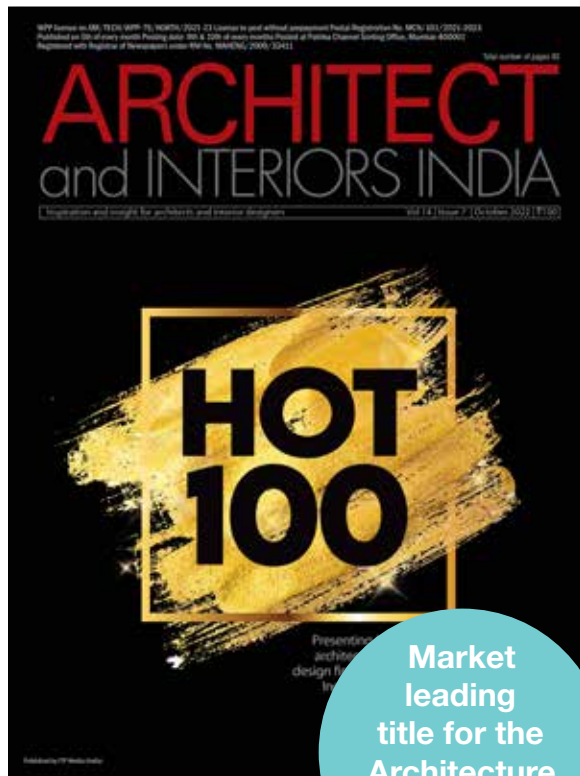


ARCHITECT and INTERIORS INDIA

INSPIRATION AND INSIGHT FOR ARCHITECTS AND INTERIOR DESIGNERS



Market
leading
title for the
Architecture
and Design
industry



94%*

of our readers use Architect
and Interiors India to help make
purchasing decisions and get
an update on the latest
trends



2,52,112

Total brand readership –
print and digital



Media Pack 2023

*Architect & Interiors India readership survey

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ABOUT THE PUBLICATION

Architect & Interiors India is a monthly magazine designed primarily for the architecture and interior design communities. The magazine is circulated across India to the principal decision-making executives in these industries – including architects, interior designers, consultants, planners, facilities managers, project managers, engineers, government officials as well as students of architecture and design.

Architect & Interiors India is committed to investigating the latest news, trends, products and technologies, which make it a must-read for the design professional. Effective distribution ensures that the magazine reaches the target audience, providing a cost-effective advertising platform for suppliers who cater to this continuously growing segment.

Architect & Interiors India has become a part of every Indian architect's and interior designer's information arsenal. The Indian market is still largely unexposed to high-quality international and large construction projects. The magazine brings the latest information and innovations in this industry to its readers.

EDITORIAL CALENDAR 2023

MONTH	COVER STORY	FEATURE 1	FEATURE 2
Jan	Architect (Ahmedabad)	Glass Buildings	Interior products for healthcare
Feb	Architect (South)	Innovative use of High pressure laminates	Leading brands in Architectural hardware and their USP
March	Architect (Mumbai)	Trends in HVAC	
April	International Architect	Designer bath and sanitaryware trends	Windows and Fenestration systems
May	iGen Top 50		Designing eco-friendly spaces with LED lighting
June	International architecture firms in India	Top brands in Elevators and escalators	Innovative facades for Commercial buildings
July	Architect (North) + iGen report	Bath products with a tech edge	Home automation for smart homes
August	Hot 100 list		
September	Movers and Shakers in the design industry	Trends in Wooden Floors and carpet	Aluminium structures
October	Luxury Homes	Veneers for Luxury Homes	Lighting for commercial spaces
November	Small Town King/Queen (Tier 2)	Sanitaryware and flushing brands	Kitchen Trends
December	Aces of Spaces	Trends in Facades and fenestrations	Interior Cladding

Testimonials

"Architect & Interiors India truly stands head and shoulders above the plethora of design magazines."

Karan Grover, Karan Grover & Associates

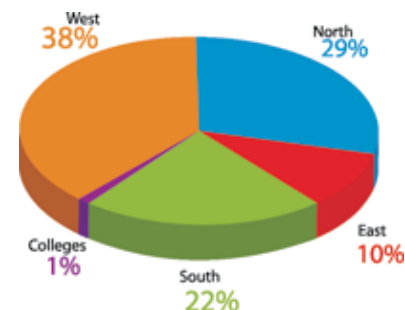
"It is an absolutely great magazine. The quality of the articles are great, with an overall fabulous output."

Kalhan Mathoo, Planet3 Studio

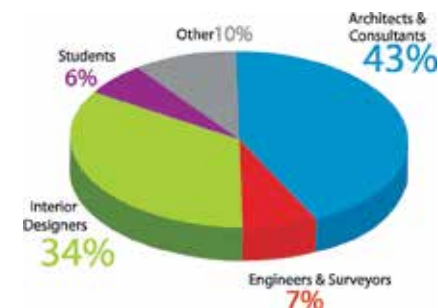
"It is a magazine I look forward to read, month after month. It is an inspiration for architects and designers."

Prem Nath, Prem Nath & Associates

CIRCULATION BY GEOGRAPHY



READERSHIP PROFILE BY SECTOR





2023

Design Debate

The gen-next architects and designers featured in our list of iGen 50 have a major role to play in designing and building the new India. By highlighting their journey and work, we hope to give them a significant impetus towards their goals. The iGen Design Forum brings them under one roof with their peers and seniors, to share their vision for the future.

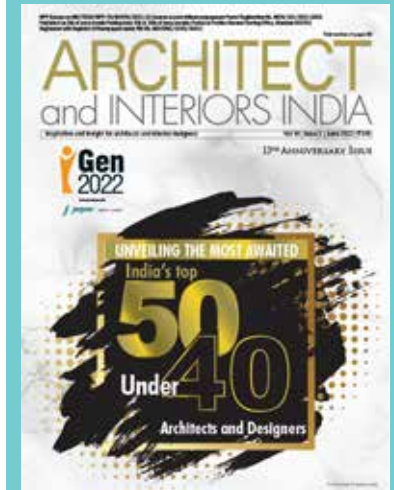


JUN 2023
iGen

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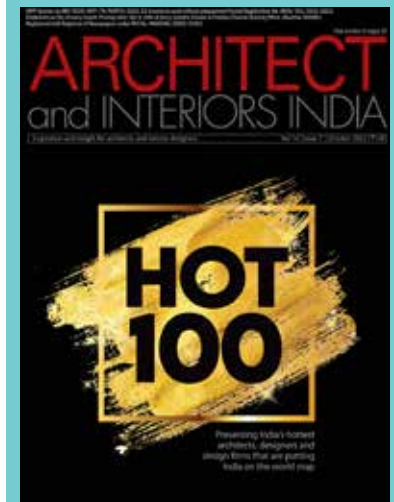
iGen Live

The Award-winning Instagram LIVE segment that features India's Top 50 Architects under 40.



ANNIVERSARY ISSUE iGen 50 - JUNE 2023

Our fresh list of idealistic, intelligent, inspired, individualistic, innovative architects and designers who make gen-next so exciting, will be a perfect way for the magazine to celebrate.



SPECIAL ISSUE HOT 100 - OCTOBER 2023

Our coveted Hot 100 issue will feature leading architects and interior designers, who have not only given shape to great buildings, but also left a mark with their innovative work. The Power List will showcase their contribution and highlight their vision.



DECEMBER 2023 ACES OF SPACE AWARDS

The Aces of Space Awards, judged by a jury of eminent industry leaders, offers a platform to talented architects and interior designers to showcase their work to the design and construction community. It is an initiative towards fulfilling our mission of encouraging design that embodies product excellence, endurance and a strong identity.

DISPLAY	SPECIFICATIONS	RUPEES
Cover on Cover	22.5 x 30cm	4,50,000
IFC	22.5 x 30cm	2,80,000
IBC	22.5 x 30cm	2,10,000
Back Cover	22.5 x 30cm	3,10,000
DPS	45 x 30cm	2,50,000
Full Page 1st 20 pages	22.5 x 30cm	1,85,000
Full Page (ROP)	22.5 x 30cm	1,75,000
Half Page	20.1 x 13.2cm	75,000
French Window		6,00,000
Gatefold	44.5 X 30cm	3,50,000

This rate card applies from January to December 2023

DISPLAY NAME	TRIM (W x H cm)	BLEED (W x H cm)	NON-BLEED (W x H cm)
Double Page Spread	45 x 30	46 x 31	44 x 29
Full Page	22.5 x 30	23.5 x 31	21.5 x 29

ON THE WEBSITE www.architectandinteriorsindia.com

WEB ONLY ADVERTISEMENT RATES PER MONTH	
Advt Size	Rupees
Leaderboard	1,20,000
Skyscraper	97,500
MPU1	65,000
MPU2	52,000
Small MPU	32,500

SPECIFICATIONS FOR WEB	
File formats for web: JPG, GIF, animated GIF, SWF - File cannot exceed 39kb.	
Leaderboard	728 x 90 pixel
MPU1	300 x 250 pixel
Small MPU	300 x 100 pixel
NB: All advertising is based on a shared tenancy basis whereby adverts will rotate on the web site, maximum of 3 adverts per positions.	

OTHER DIGITAL PROPERTIES

ADVERTISEMENT RATES PER ROUND	
Type	Rupees
Email Blast	1,35,000
e-Newsletter	1,15,000
Microsites	2,50,000

SOCIAL MEDIA INSTAGRAM

ADVERTISEMENT RATES PER ROUND	
Type	Rupees
2 Static Post + 3 Story	45,000
Brand Talk	3,00,000
Video	95,000

*Taxes as applicable

The screenshot displays the website's layout with various digital advertising options. At the top, there's a navigation bar with 'ARCHITECT and INTERIORS INDIA' and a '2023' badge. Below this, a 'LEADERBOARD' section features a large image of a modern interior. To the right, a 'SKYSCRAPER' section shows a tall building. The 'Latest News' section includes articles with images and headlines. A 'Trending' section highlights popular content. The 'Projects' section showcases various architectural designs. At the bottom, social media statistics are shown: 2,651 Posts, 51.5K Followers, and 340 Following. The website also features a 'SMALL MPU' section and a 'MPU1' section.

ADVERTISING

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