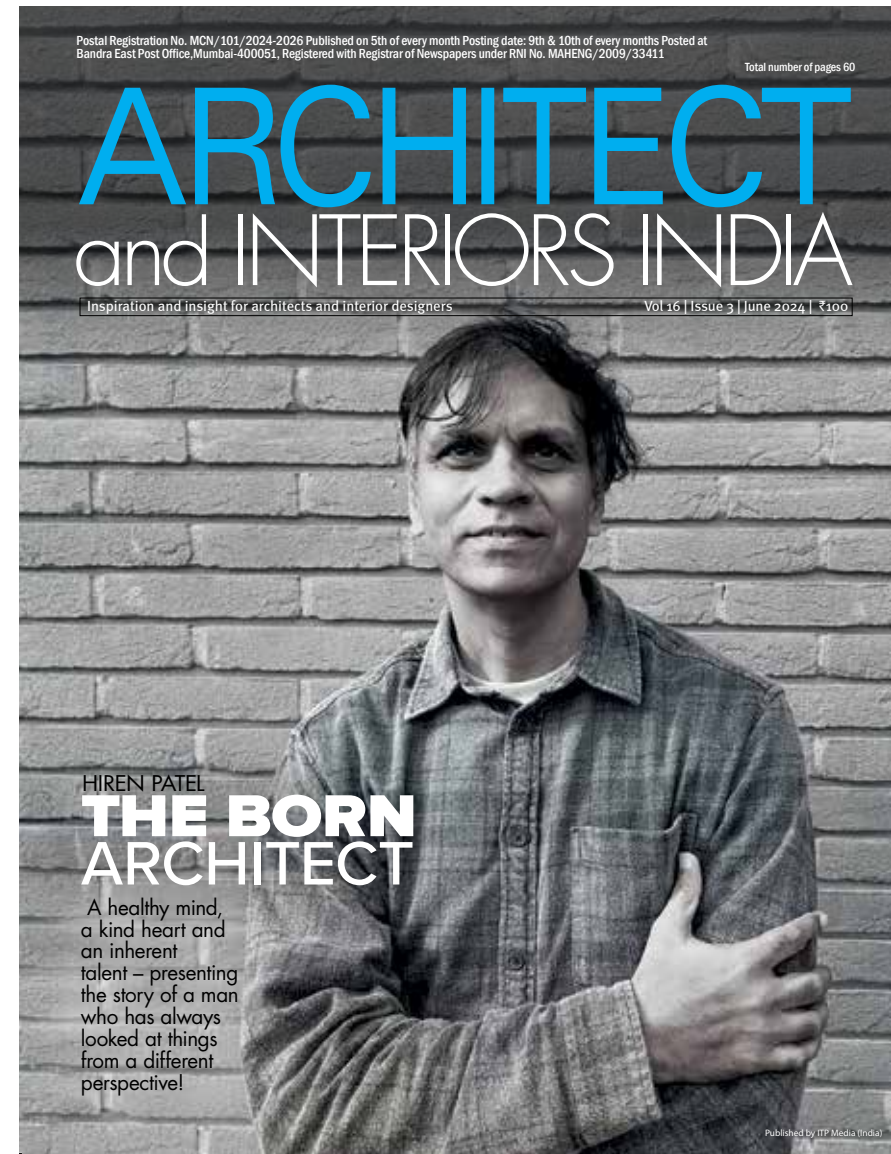




# ARCHITECT and INTERIORS INDIA

Media Kit 2025

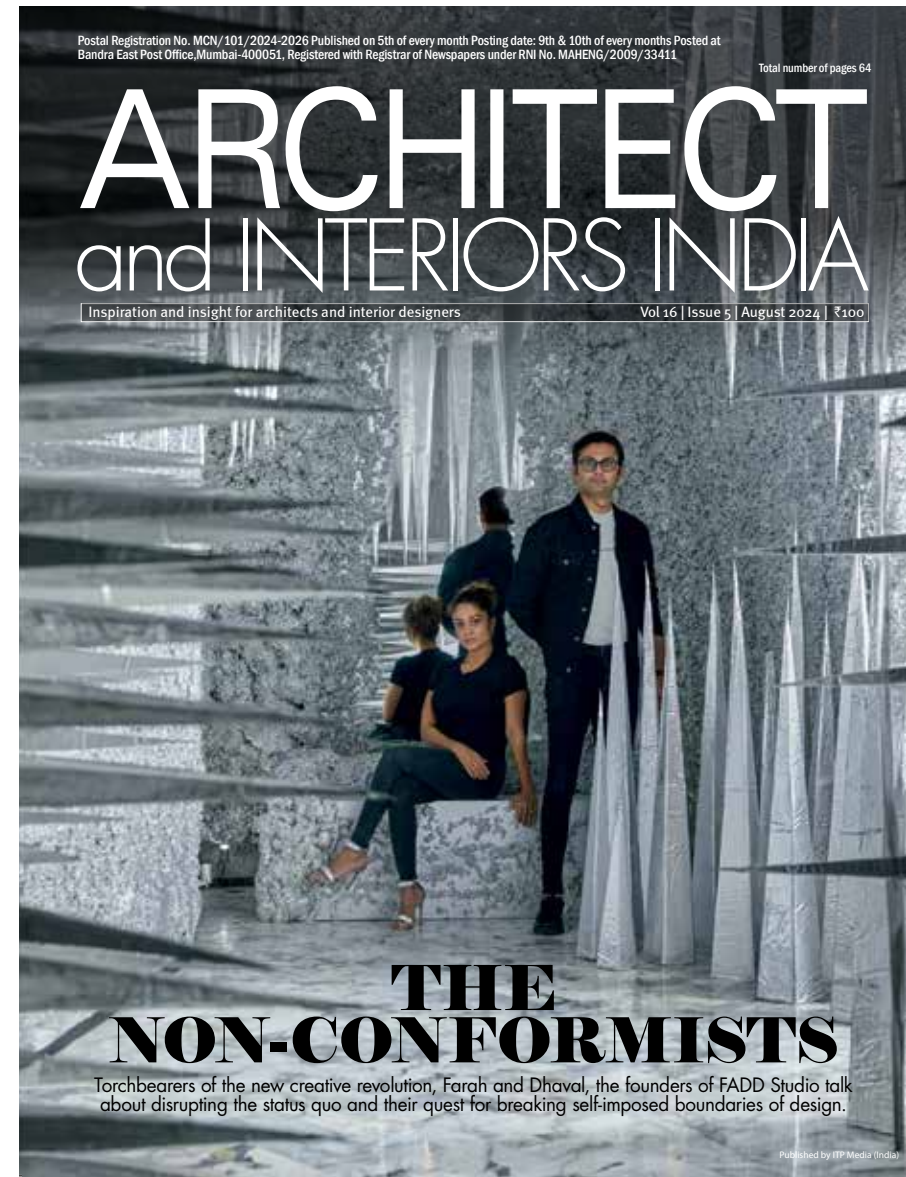




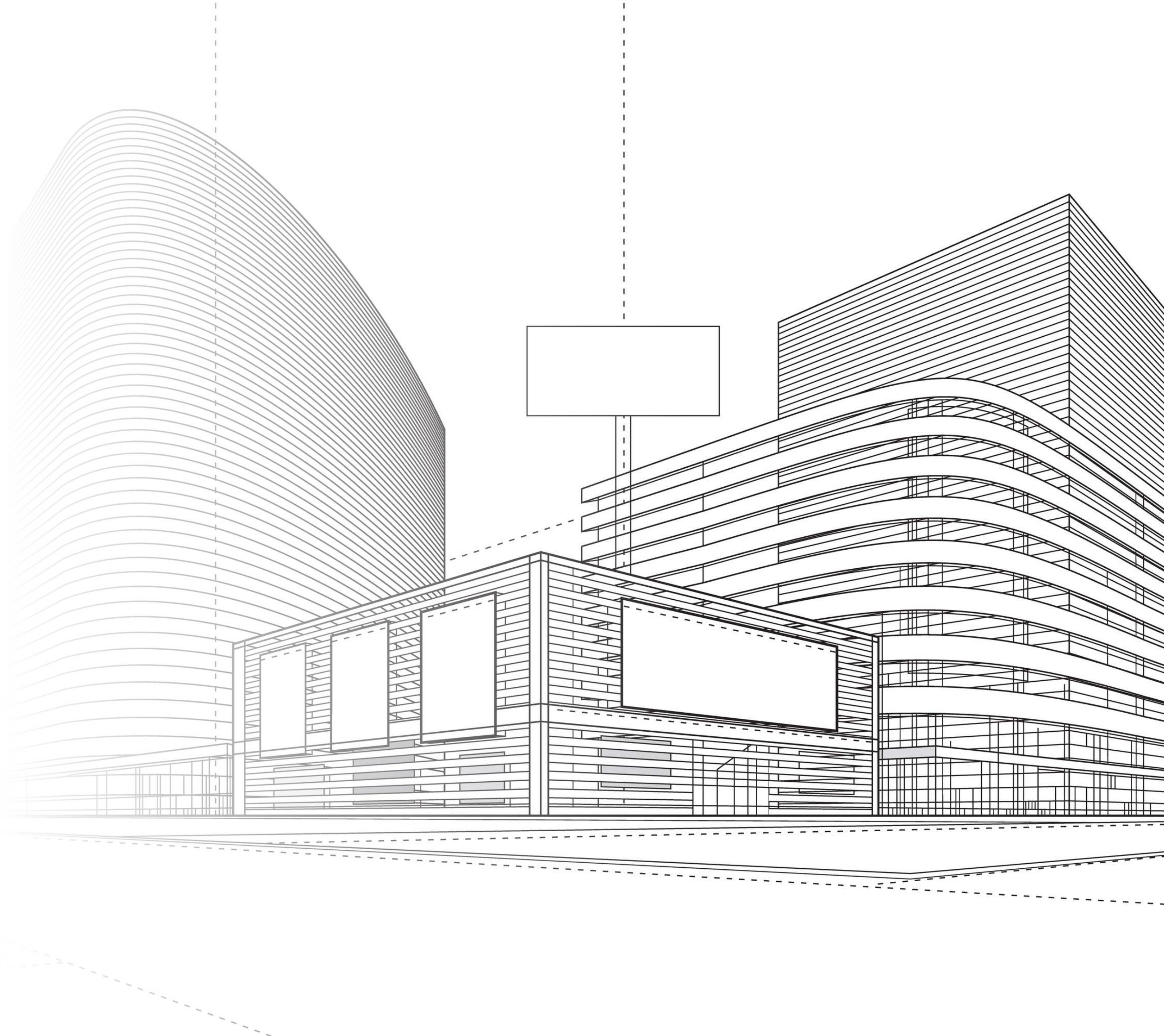
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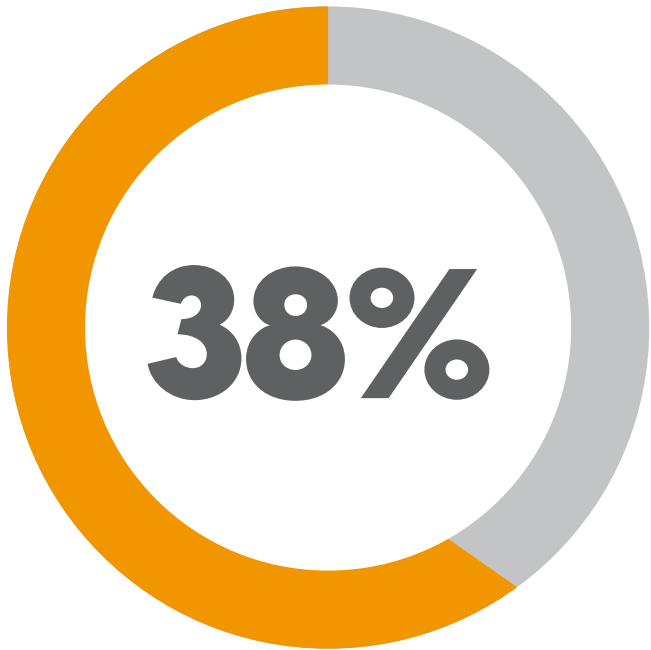
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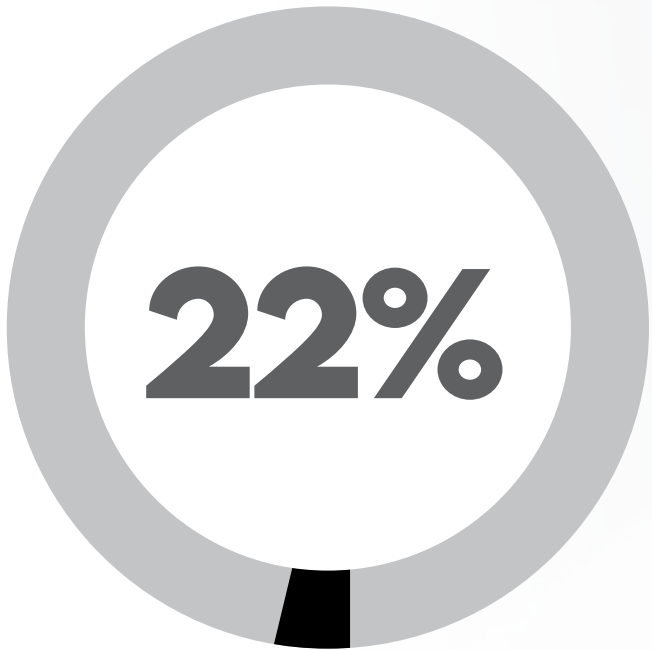
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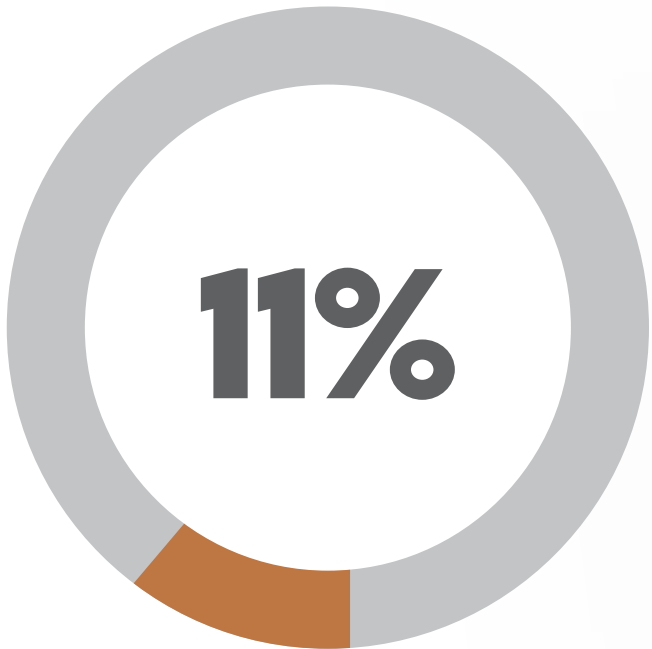
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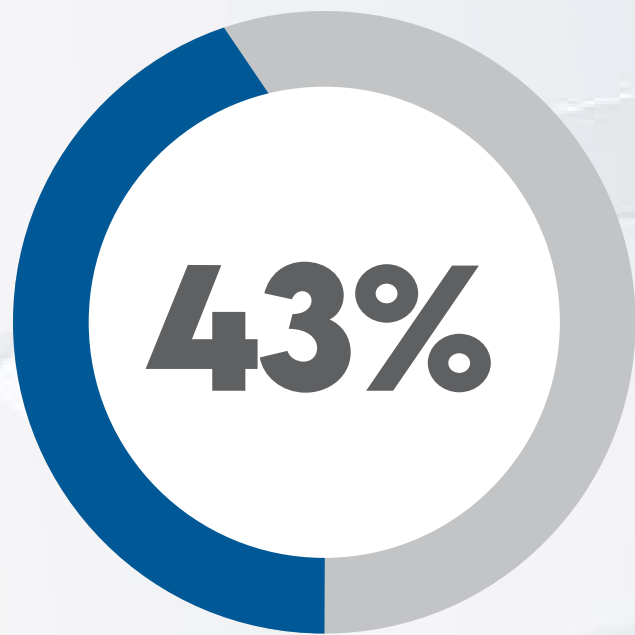


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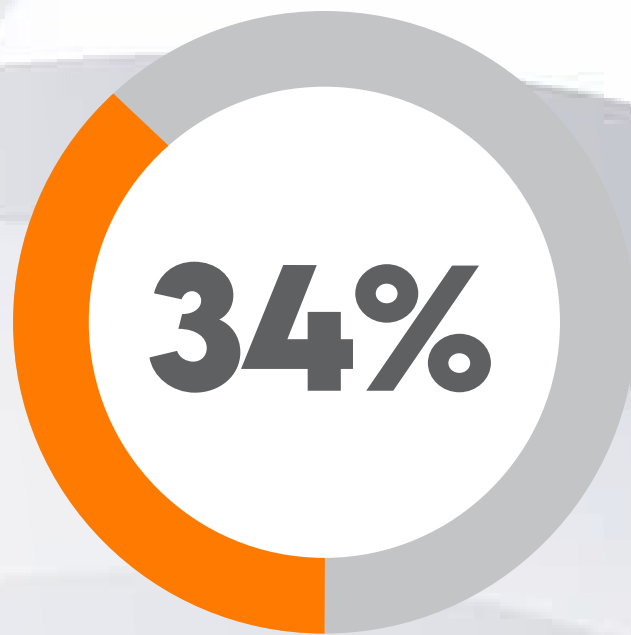


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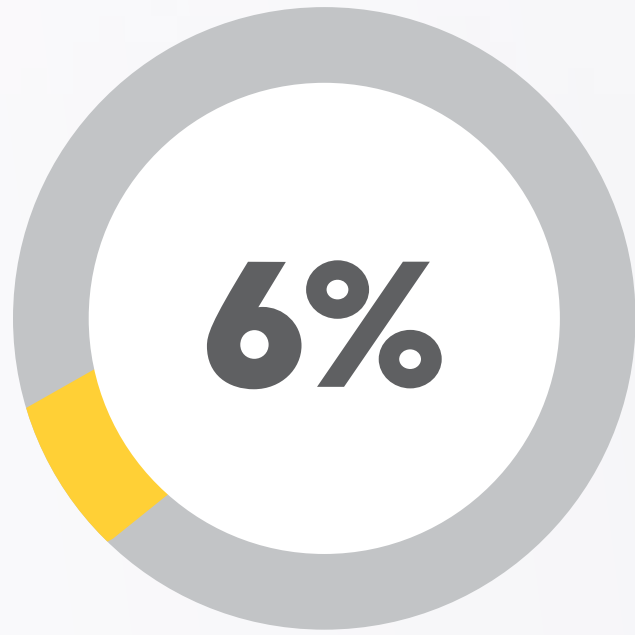


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READERSHIP SURVEY 2024

ONLINE  
STATS

Page views in 2024  
**2.9 MILLION**

Website users in 2024  
**1.3 MILLION**

eNewsletter subscribers  
**82,579+**

Instagram followers  
**93,650+**

LinkedIn followers  
**12,105+**

Facebook followers  
**8,311+**

EDITORIAL  
CALENDAR 2025

Month	Special Issue	Feature	Product Spotlight	Trends
January	Awards Issue	Living Room Designs	Wall Textures	Modular Carpentry
February	Parametric Architecture	HPL	Flooring Materials	Innovative Window Systems
March	Hot 100	Multifunctional Furniture	HVAC Systems	3D-Printed Structures
April	Wellness in Design	Meditation Spaces	LED Lighting	Biophilic Interiors
May	iGen 2025 Anniversary Issue	Facade Innovations	Glass Partitions	Minimalist Architecture
June	Smart Building Technologies	Vertical Gardens	Innovation in Facades and Fenestration	Smart Building Automation
July	Iconic Architects & Projects	Cultural Landmarks	Architectural Hardware	Retrofitting Design
August	Luxury in Design	Home Theatres	Designer Faucets	Statement Lighting
September	Future of Urban Living	Micro-Apartments	Modular Walls	Affordable Sustainability
October	Hospitality Design	Resort Architecture	Outdoor Furniture	Experience-Driven Design
November	Tall Structures	Mixed-Use Skyscrapers	Cladding Systems	Vertical Transportation
December	Sustainable Design	Passive Design Strategies	Recycled Materials	Zero-Waste Construction

PRINT  
RATE CARD

DISPLAY	SPECIFICATIONS	RUPEES
Cover on Cover		4,50,000
IFC	22.5 x 30 cm	2,80,000
IBC	22.5 x 30 cm	2,10,000
Back Cover	22.5 x 30 cm	3,10,000
DPS	45 x 30 cm	2,50,000
Full Page 1st 20 pages	22.5 x 30 cm	1,85,000
Full Page (ROP)	22.5 x 30 cm	1,75,000
Half Page	20.1 x 13.2 cm	75,000
French Window		6,00,000
Gatefold	44.5 x 30 cm	3,50,000

This rate card applies from January to December 2025.

DISPLAY NAME	TRIM (W X H CM)	BLEED (W X H CM)	NON – BLEED (W X H CM)
Double Page Spread	45 x 30	46 x 31	44 x 29
Full Page	22.5 x 30	23.5 x 31	21.5 x 29



DIGITAL  
RATE CARD

WEB ONLY ADVERTISEMENTS RATE PER MONTH	
Advt Size	Rupees
Leaderboard	1,50,000
Skyscraper	1,20,000
MPU1	97,500
MPU2	65,000
Small MPU	52,500

SOCIAL MEDIA  
OPPORTUNITIES

ADVERTISEMENT RATES PER ROUND	
Type	Rupees
2 Static Post + 3 Story	45,000
Brand Talk	3,00,000
Video	95,000



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Architect and Interiors India Hot 100 celebrates and recognizes the top 100 architects and designers in India. This star-studded event showcases innovative projects, outstanding achievements, and significant contributions to the field.





## Aces of Space Design Awards

The Aces of Space Design Awards celebrate excellence in architecture and interior design. This annual event honours top projects and visionary professionals who redefine spaces and set new industry standards.





## iGen Design Forum

iGen is a platform spotlighting the next generation of architects and designers. The iGen Design Forum nurtures creativity and inspires young professionals to make their mark in architecture and interior design.





## Design Debate Series

Design Debate brings seasoned and upcoming architects and designers together for lively discussions on unique themes, shaping the future of design in the country while fostering talent across tier 2 cities.



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